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Journal of Digital Marketing and Halal Management publishes rigorously peer-reviewed research across complete range of Halal Industry ecosystem and services. This journal is enthusiastic to the advancement and dissemination of knowledge in the area of Shariah, fiqh & Islamic jurisprudence, Halal purification practice, Halal standards & regulations, quality, safety and management system, ethics and behavior, Halal business & marketing, Muslim Friendly Tourism & Hospitality, Islamic Finance, Halal education, Halal foods, Pharmaceuticals & Personal care products, Halal logistics, Halal authentication & sensors, Halal breeding, aquaculture and agricultures, Environment, Green technology and covering the whole Halal Industry ecosystem and services. This Journal accepts original research articles, review articles, book review, perspective, commentary, opinion, letters to editor, technical report, data papers, video articles, mini reviews, technical notes, mini reports, and editorials on all the spectrum of Halal Industry and services.

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Table of Contents

Volume 1, Nomor 1 (2019)

Effect Analysis of Trust, Ease, Information Quality, Halal Product on Online Purchase Decision of 2016-2018 Batch Students of Islamic Economics Study Program in UIN Walisongo at Shopee Marketplace <i>Hariyanti Rohmah, Zuhdan Ady Fataron</i>	1-18
The Role of Religiosity on Halal Product Purchasing Decision Case Study : Wardah Cosmetics <i>Farah Amalia</i>	19-24
A Strategy Framwork For Deciding Between Alliances Or Acquisition Of Johnson & Johnson Pharmaceutical Company (Case Study: Strategy Farmwork of Johnson & Johnson And Cipla Inc in The Production of Anti-Infectious Drugs) <i>Nur Aini Fitriya Ardiani Aniqoh</i>	25-46
Online Impulse Buying Behaviour: Case Study On Users Of Tokopedia <i>Zuhdan Ady Fataron</i>	47-60
The Effect Of Usability Perception And Easy Perception Of Real Use In Online Purchasing Transactions <i>Surya Adi Rahman, Fajar Adhitya, Novan Erlandika, Umar Mukhtar</i>	61-74
Effect Of Product Quality And Brand Equity On Buying Interest <i>Luciana Mia Kurniawati</i>	75-82
The Concept of Ifta 'in Establishing Halal Law (Study of Usul fiqh on Legal Determination Methods) <i>Muchamad Fauzi, Amalia Nur Azizah, Lena Nurfauziyah</i>	83-92