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UNIVERSITAS ISLAM NEGERI WALISONGO SEMARANG



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**Journal of Digital Marketing and Halal Industry**

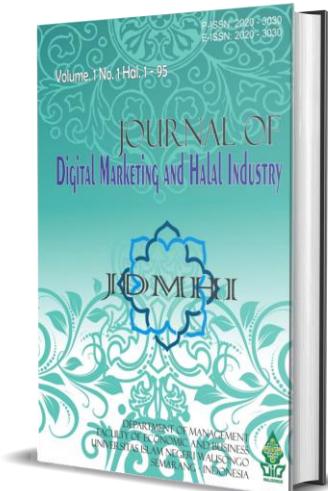
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Journal of Digital Marketing and Halal Management publishes rigorously peer-reviewed research across the complete range of Halal Industry ecosystem and services. This Journal is enthusiastic to the advancement and dissemination of knowledge in the area of Shariah, fiqh & Islamic jurisprudence, Halal purification practice, Halal standards & regulations, quality, safety, and management system, ethics and behavior, Halal business & marketing, Muslim Friendly Tourism & Hospitality, Islamic Finance, Halal education, Halal foods, Pharmaceuticals & Personal care products, Halal logistics, Halal authentication & sensors, Halal breeding, aquaculture and agriculture, Environment, Green technology and covering the whole Halal Industry ecosystem and services.

This Journal accepts original research articles, review articles, book review, perspective, commentary, opinion, letters to the editor, technical report, data papers, video articles, mini-reviews, technical notes, mini-reports, and editorials on all the spectrum of Halal Industry and services.



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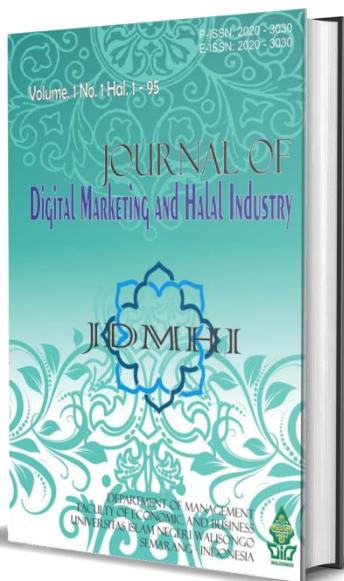
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