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Journal of Digital Marketing and Halal Industry

[ISSN: 2716-4810 \(print\)](#) [ISSN: 2716-4802 \(online\)](#)

Author Guidelines

The journal invites scholars and experts working in Islamic economics. Articles should be original, research-based, unpublished and not under review for possible publication in other journals. All submitted papers are subject to review of the editors and blind reviewers.

Articles should be written in standard Indonesian or English between approximately 5000-8000 words including text, all tables and figures, notes, references, and appendices intended for publication. Articles must be submitted to JDMHM Editorial Team by online submission at ejournal portal address: <http://journal.walisongo.ac.id/index.php/JDMHI/index>; also via email to: jdmhi@walisongo.ac.id

Structure of the article:

1. Title; should be brief, short, clear, and informative which reflect the article content, each word of the title should be started with capitalized letter.
2. Author's names and institutions; should be accompanied by the author's institutions, affiliation address, email addresses and telephone addresses, without any academic titles and/or job title.
3. Abstract; written in one paragraph, in English and Indonesian, not more than 200 words and keywords (3-5 words), contains clear statement of the background of the study, the purpose of the study, method, result, and implication, with no references cited.
4. The article based on fieldwork research should contain introduction, literature review, method, result and discussion, and conclusions. Meanwhile the article based on library or conceptual research includes introduction, discussion, and conclusion.
5. References; References preferably the last 10 year publication. It is suggested the use of Mendeley as a reference manager at styling the footnote and the bibliography.

All notes must appear in the text as citations. A citation usually requires only the last name of the author(s), year of publication, and (sometimes) page numbers. For example: (Siddiqi 2000; Mustafa Omar Mohammed 2008; al-Shāṭibī 2000; Geertz 1966:114).

Journal of Digital Marketing And Halal Industry

Vol. 2, No. I (2020)

<http://journal.walisongo.ac.id/index.php/JDMHI/index>



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Explanatory footnotes may be included but should not be used for simple citations. All works cited must appear in the reference list at the end of the article.

References should be written in alphabetical order, without any number. The journal uses the Chicago Citation Style, such as below:

Book:

- Najjar, Abdul Majid. 2006. *Maqāṣid al-Sharī'ah bi-Ab'ād Jadīdah*. Beirut: Dār al-Gharb al-Islāmiy
- Chapra, Muhammad Umer. 1992. *Islam and The Economic Challenge*. Leicester: The Islamic Foundation.

Journal:

- Agriyanto, Ratno. 2015. "Redefining Objective of Islamic Banking." *Economica: Jurnal Ekonomi Islam*. Semarang: Fakultas Ekonomi dan Bisnis Islam. VI (2): 77-90

Scientific Work:

- Wahid, Din, 2014. *Nurturing Salafi Manhaj: A Study of Salafi Pesantrens in Contemporary Indonesia*. PhD dissertation. Utrecht University.

Newspaper:

- Utriza, Ayang, 2008. "Mencari Model Kerukunan Antaragama." *Kompas*. March 19: 59.

Interview:

- Interview with Adiwarmarman Karim, Jakarta, June 15th, 2012.



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Acknowledgement

The members of editorial team of Journal of Digital Marketing and Halal Management extend the gratitude to all the reviewers who have contributed to the peer review process of the manuscripts in Volume 1, Nomor 1(2019). Professional support and assistance from all respected reviewers have made this journal qualified to be published.

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