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THE CONTRIBUTION OF ISLAMIC BANK IN POVERTY ALLEVIATION Lucky Nugroho1, Akhmad Amien Mastur2, Widya Aryanti3 1,2Program Doktor Islamic Economics and Finance, Universitas Trisakti, 1,3Universitas Mercu Buana, Jakarta E-mail: 1lucky.nugroho@mercubuana.ac.id, 2amien\_mastur@yahoo.co.id, 3widyaaryantiw@gmail.com Abstrak: Keberadaan bank syariah sebagai salah satu bagian dari lembaga keuangan syariah harus berkontribusi untuk meningkatkan perekonomian, salah satunya adalah mengurangi tingkat kemiskinan.

Oleh karena itu tujuan dari penelitian ini adalah untuk mengetahui pengaruh variabel pembiayaan, variabel aset, dan variabel kantor bank syariah terhadap tingkat kemiskinan. Sampel yang digunakan adalah Bank Umum Syariah (BUS) pada periode 2013-2017, dengan total 110 sampel. Metodologi yang digunakan adalah kuantitatif dengan analisis statistik regresi berganda dan pengolahan data statistik menggunakan perangkat lunak SPSS versi 20.

Hasil penelitian mencatat bahwa pembiayaan memiliki efek negatif dan signifikan, yaitu, semakin tinggi pembiayaan bank syariah, maka akan mengurangi kemiskinan. Namun, total aset dan jumlah jaringan yang memiliki efek positif dan signifikan, yaitu peningkatan total aset dan jaringan cabang, berpengaruh terhadap meningkatnya jumlah kemiskinan.

Hal tersebut dikarenakan ukuran aset bank syariah struktur aset bank syariah mayoritas adalah tabungan dan belum optimalnya distribusi pembiayaan dari bank syariah kepada masyarakat. Selain itu, keberadaan kantor cabang dari bank syariah cenderung ditemukan di ibu kota provinsi dan kota-kota besar, sehingga pelanggan di daerah pedesaan dan terpencil masih belum terjangkau oleh bank syariah...

Keywords: Pembiayaan Bank Syariah; Aset Bank Syariah; Jarungan Kantor Bank Syariah; Tingkat Kemiskinan Abstract: The existence of Islamic banks as one part of Islamic financial institutions should contribute to improving the economy, one of which is to reduce poverty. Therefore the purpose of this study is to investigate the effect of financing variables, asset variables, and Islamic bank office variables on poverty levels.

The sample used to be Islamic Commercial Banks (BUS) in the 2013-2017 period, with a total of 110 samples. The methodology used is quantitative with multiple regression statistical analysis and statistical data processing using SPSS software version 20. The results of the study note that financing has a negative and significant effect, namely, the higher the financing of Islamic banks, it will reduce poverty.

However, the total assets and the number of networks that have a positive and significant effect, namely the increase in total assets and branch networks, it will affect the increasing amount of poverty. That is because the size of the assets of Islamic banks is supported by the majority savings and the not optimal yet of distribution of financing from Islamic banks to the community.

Also, the existence of the Islamic branch office tends to be found in provincial capitals and big cities, so that customers in rural and remote areas are still not reached by Islamic banks. Keywords: Islamic Bank Financing; Islamic Bank Asset; Islamic Bank Branch Office; Poverty Alleviation Introduction The development has a vital role in a country throughout the world. The purpose of development in a country is to improve the welfare of its people (Feldman, 2014).

In developed countries, development in the industrial sector is no longer a priority of the government. Developed countries have entered the post-industrialization stage, where the majority of developed countries prioritize the service sector as the main contribution to the economy. This is different from developing countries where the industrial sector is the most significant contributor to the economy.

Also, developed countries have per capita incomes that are sufficient to meet minimum living standards and also have adequate infrastructure and have a high human development index (HDI). While developing country conditions have different characteristics with developed countries. The developing countries are characterized by inadequate per capita income for all residents to live appropriately.

Likewise, the HDI level is still lagging behind developed countries. Thus, the welfare of the population in developed countries is more guaranteed when compared to developing countries (Bloom et al., 2010; Ozturk et al., 2010; Pratama, 2014).

Indonesia, with the 4th largest population in the world with the largest Muslim population, amounting to 203 million people in 2017 or 88% of the total population of Indonesia (graph 1), is included in developing industrial countries. Graph 1. Number of Muslims in Every Country in the World in 2017 (in a million) \_ Source: TribunJogja (2017) Refers to research conducted by Barrientos et al.,

(2003), states that developing countries are due to inadequate per capita income to meet the welfare of their people, then some social problems arise in the country. These social problems include poverty, unemployment, low education, and low-quality health services (Mulyadi, 2016; Santana, 2002). Therefore, development in Indonesia, one of which aims to reduce poverty.

The definition of poverty is a condition where a person or group of people has not been able to meet the minimum level of living needs. To alleviate poverty, the government must carry out development comprehensively from various social aspects of community life. The poverty data in Indonesia in the 2013-2017 period are as follows: Graph 2.

Percentage of Poverty Rate in Indonesia in 2013-2017 \_ Sumber: BPS (2019) Referring to graph two above, it can be explained that the poverty rate for the period of 2013 to 2017 experienced a downward trend. While the increase in poverty in 2015 was due to rising rice commodity prices and was accompanied by global economic turmoil (Fajriah, 2016).

However, according to the head of the Central Statistics Agency (BPS), after the government social program has been carried out and also anticipatory measures to increase inflation since 2014, the number of poor people coming out of the poor category began to improve, so that from 2015 to 2017 the poverty level continues to decrease (Fajriah, 2016).

On the other hand, the Indonesian government has the desire of Indonesia as a center for Islamic finance, one of which is to improve the welfare of the Indonesian people, where the plan is in line with the basic concept of Islamic finance, to realize social-well being or create a prosperous society (hadharah) which have fulfilled the spiritual and intellectual aspects (tamadun and tsaqafah) (Asutay, 2007; Choudhury & Hussain, 2005; Fahmy Zarkasyi, 2015; Nugroho, Utami, & Doktoralina, 2019).

Furthermore, Islamic banking which is also part of Islamic financial institutions has different objectives from conventional banks, where the activities of Islamic banks aim to

reach falah, namely all stakeholders of Islamic banks can carry out their beliefs in a kaffah and totality so that they get safety in the world and happiness in the hereafter (Nugroho et al., 2019; Satibi et al., 2018).

Therefore according to Nugroho & Tamala (2018) and Wajdi Dusuki (2008), Islamic banks are banks that are pro and have a focus on alleviating poverty through its products and services. In carrying out its functions, the bank has a core business to manage the third party funds it gets to be distributed back to the public. Therefore, in the context of poverty alleviation, the more Islamic bank financing that is channeled to the community, it will contribute to the improvement of people's welfare, which incidentally decreases the poverty rate (Lubis, 2016; Nugroho, Hidayah, & Badawi, 2019).

Also, the existence of the banking industry is reflected by the size of assets, where the higher the assets owned by the bank, the higher its role in the economy of the country, even shocks to the bank will result in systemic risk (Allen et al., 2012). Thus the higher the assets of Islamic banks, the more significant their contribution to the economy and the impact on decreasing the number of poor people (Haniffa & Hudaib, 2007).

On the other hand, the presence of a bank is also shown by the number of offices, the wider the network owned by the bank, even if it can reach rural and remote areas, then the existence of the bank is serving the community will be more beneficial for the economy of the disadvantaged regions and the rural regions (Berger et al., 1987; Mersland, Randøy, & Strøm, 2011).

Following this phenomenon, the formulation of the problem in this study is (i) Does the amount of Islamic bank financing affect the level of poverty?; (ii) Does the Islamic bank assets affect the level of poverty?; (iii) Does the number of Islamic bank networks, or offices affect poverty levels?. Thus the purpose of this study is to investigate the influence of Islamic banks in terms of financing, assets, and office networks they have on poverty levels.

The contribution of this research is for all stakeholders who have concerns for Islamic banks to increase their contribution to the Indonesian economy. Moreover, it can be used for further researchers on the topic of Islamic banks and poverty. Literature Review Islam, as a religion of justice, has a holistic concept in overcoming the gap between rich and poor people, namely through social activities.

The solution to social problems related to the economy, in Islam, can be through the operation of equity distribution, such as zakat, infaq, shodaqah, and waqf. Based on the implementation of these social channels, the problem of inequality in the economy

should be eliminated. Regarding Andriyanto (2011) and Medias (2016), Islam is a religion that provides prosperity for the entire Ummah.

The concept of Islamic finance is a business and commercial activity based on the Tawhid dimension so that the basis of the guidelines and references are the Qur'an and As-Sunnah. Likewise, Islamic banks, which are Islamic financial institutions, have responsibilities towards commercial implementation, in this case channeling financing by sharia objectives. The purpose of sharia in the distribution of financing is to provide benefits to the

The allocation of funding will provide benefits if the impact of financing can contribute to welfare, which will reduce poverty levels. Refer to research conducted by (Nugroho & Badawi, 2018), Islamic banks do not yet have a focus on channeling financing to the MSME sector so that the impact of the presence of Islamic banks in improving the welfare of MSME actors is relatively insignificant. Meanwhile according to Aliyu et al.,

(2017) and Bennett & Iqbal (2013), Islamic banks following their khittah (basic concept) are banks that have a concern for the social aspects and environmental aspects such as the poor and ecological sustainability. That is because the existence of Islamic banks in carrying out their functions is as an agent of change that supports public financial transactions having the principles of maqasid sharia, namely: (i) Maintaining religion; (ii) Maintaining soul; (iii) Maintaining reason; (iv) Maintaining descendant; (v) Maintaining property; (vi) Protect the environment.

Financial institutions have strict regulations because of their function to raise funds from the community so that prudential principles are needed in managing their funds. With proper management of these funds, it will increase public confidence. Public trust for banks is vital to maintain the bank's liquidity. If the community does not have trust in the bank, then the deposits contained in the bank will be withdrawn, which will have an impact on the bank will collapse because it is unable to return public deposits in a short period.

The more people trust the bank, the higher the savings in the bank, so that it contributes to the increase in assets of the bank. The source of funds from the savings will be distributed in the form of financing. Thus, the amount of savings will increase the ability of banks to allocate funds to the public and also have implications for increased income.

Al-Anbiya Verse 107)." Referring to the Qur'anic verse, the existence of an Islamic bank will be more beneficial compared to conventional banks. This is in line with research conducted by Arafah & Nugroho (2016) that Islamic banks have special products for the poor. Besides that according to Masyita (2015), Mukminin (2019) and Nugroho & Tamala (2018), Islamic banks are banks that uphold the value of justice so that it can be one of the solutions in preventing economic crises caused by one of them is the element of human greed in commercial activities.

Islamic bank services should reach all rural and remote areas that need support from Islamic banks. Islamic banks are not only banks that provide financial services based on sharia principles, but they are financial institutions that aim to complement the teachings of Islam. Thus, all Muslims can carry out their instructions in a kafah or totality.

The breadth of coverage of the Islamic bank branch offices, the more people who get services from Islamic banks so that it will be more beneficial to the community. Thus, the framework of thought in this study can be illustrated in figure 1 below: Figure 1. Conceptual Research Framework \_\_ Referring to figure 1 above, the hypotheses in this study include: H1: Islamic bank financing affects the Poverty Rate; H2: The total assets of Islamic banks influence the Poverty Rate; H3: The number of outlets or office networks

of Islamic banks affects the Poverty Rate.

Based on the conceptual framework in Figure 1, the formula of the multiple regression equation in this study is as follows: \_ The description of the symbols are: Y= Poverty level; ?, ß1, ß2, ß3= Regression coefficient; ?1= Islamic bank financing; ?2= Assets of Islamic banks; ?3= Number of Islamic bank office; e= Other variable values, not included in the study Methodology The type of data used in this study is secondary data, namely publication reports (reports per semester) from Islamic commercial banks in 2013-2017.

All Islamic commercial banks in this study are registered with the Financial Services

Authority (OJK) and Bank Indonesia, the data of which are obtained by downloading financial reports from the Bank Indonesia and OJK websites at www.bi.go.id and www.ojk.go.id whereas the dependent variable data is derived from the Central Statistics

Agency website (www.bps.go.id).

The population that is the object of this study are all Islamic Commercial Banks in Indonesia registered with the Financial Services Authority from 2013 to 2017, based on OJK Statistics data, there are 13 Islamic Commercial Banks. The sample is done by using a purposive sampling method. In determining the specified sample using several criteria to be eligible to be used as a sample.

The criteria used in determining the sample include: Islamic Commercial Bank (BUS) registered with Bank Indonesia (BI) or the Financial Services Authority (OJK); Islamic Commercial Bank (BUS) that publishes financial statements for the period of 2013-2017 published in BI or OJK; Financial statements contain information and can provide the necessary data for the 2013-2017 period. Based on the criteria above, the sample used in this study was 11 BUS.

Information about the sampling process is presented in the following table: Table I. Criteria for Number of Samples No. \_Criteria \_Amount \_ \_1 \_Islamic Commercial Bank (BUS) for the period of 2013-2017 \_13 \_ \_2 \_Islamic Commercial Banks that do not meet the sample criteria \_(2) \_ \_3 \_Islamic Commercial Banks that meet the sample \_11 \_ \_ \_Observation Year (per semester) 5 years \_10 \_ \_Amount of Observation Data \_110 \_ \_ Refers on the above criteria (table I), the Islamic Commercial Banks registered with OJK in this study are 11 BUS. The period in this study is five years from 2013-2017.

The source of the data used is secondary data that is sourced from published semester financial reports. Therefore, the amount of data used in this study obtained as many as 110 samples. Here are the names of BUS that meet the criteria in this research sample: Table II. List of Islamic Commercial Banks as Samples in Research No.

\_Islamic Commercial Banks \_ \_1 \_PT Bank Victoria Syariah \_ \_2 \_PT Bank BRI Syariah \_ \_3 \_PT Bank Jabar Banten Syariah \_ \_4 \_PT Bank BNI Syariah \_ \_5 \_PT Bank Syariah Mandiri \_ \_6 \_PT Bank Mega Syariah \_ \_7 \_PT BankPanin Syariah \_ \_8 \_PT Bank Syariah Bukopin \_ \_9 \_PT Bank BCA Syariah \_ \_10 \_PT Maybank Indonesia Syariah \_ \_11 \_PT Bank Muamalat Indonesia \_ \_ The data analysis method used in this research is the quantitative analysis method.

Data analysis uses statistical analysis, which aims to investigate the effect of financing, total assets, and the number of Islamic bank offices on poverty levels. The statistical analysis of the data used in this study includes descriptive statistical tests, normality tests, heteroscedasticity tests, and multiple linear regression statistical tests using the SPSS version 20 application.

Results and Discussion The results of statistical data processing using SPSS version 20 for descriptive statistics can be known as the following information: Table III. Statistical Descriptive Test Results \_N \_Minimum \_Maximum \_Mean \_Std. Deviation \_ \_Financing \_110 \_13.1621 \_18.1600 \_15.745732 \_1.3213647 \_ \_Asset \_110 \_13.6783 \_18.2474 \_15.940649 \_1.2781322 \_ \_Office Branch \_110 \_1.0000 \_712.0000 \_174.027273 \_206.7568469 \_ \_Poverty Rate \_110 \_.1012 \_.1147 \_.109720 \_.0038816 \_ \_Valid N (listwise) \_110 \_ \_ \_ \_ \_ \_Referring to Table III above, the average of the financing variable of Islamic banks (X1) is 15.745732, with a standard deviation of 1.3213647 and a maximum value of 18.1600 and a minimum value of 13.1621. The maximum value occurs in September 2017, namely PT.

Bank Syariah Mandiri of 18.1600 and the minimum value occurred in March 2013, namely PT. Bank Victoria Syariah amounted to 13.1621. This is in line with research conducted by Nugroho et al., (2017); Rimadhani & Erza, (2011), which states that that PT. Bank Syariah Mandiri is the largest Islamic bank in Indonesia. Also, the total assets variable (X2) was 15.940649, with a standard deviation of 1.27131322 and a maximum value of 18.2474 and a minimum value of 13.66783. The maximum value occurs in September 2017, namely PT.

Bank Syariah Mandiri amounted to 18,2474, and the minimum value occurred in March 2013, namely PT. Bank Victoria Syariah amounted to 13,678. The data also shows that PT. Bank Syariah Mandiri as the largest Islamic bank in Indonesia in terms of assets, while PT. Bank Victoria Syariah is the smallest Islamic bank in terms of assets.

While the variable number of offices (X3), the average number of 174 offices with a standard deviation of 206.7568469 and a maximum value of 712 offices and a minimum

value of 1,0000. The maximum value occurs in March and September 2015, namely PT. Bank Syariah Mandiri amounted to 712 offices, and the minimum value occurred in March 2013 to September 2017, namely PT. Maybank Indonesia Syariah for one office.

Thus, PT. Bank Syariah Mandiri is an Islamic bank that has the most office networks in Indonesia. However, the statistical test results related to data normality obtained information as follows: Table IV. Statistical Test Results Normality Data \_Unstandardized Residual \_ N \_110 \_ Normal Parametersa,b \_Mean \_0E-7 \_ \_ \_Std.

Deviation \_,00359898 \_ \_Most Extreme Differences \_Absolute \_,094 \_ \_ \_Positive \_,065 \_ \_ \_ Negative \_-,094 \_ \_Kolmogorov-Smirnov Z \_,988 \_ \_Asymp. Sig. (2-tailed) \_,284 \_ \_a. Test distribution is Normal. \_ \_b. Calculated from data. \_ \_ Refer to table IV above for the magnitude of the Asymp value. Sig. (2-tailed) is 0.284> 0.05. This shows that the data is normally distributed.

Also, a heteroscedasticity statistical test was performed, which aimed to test whether, in the regression model, there was an inequality of residual variance from one observation to another. If all variables have a significant value above 0.05, then there is no symptom of heteroscedasticity. The test uses the glacier test to examine it. Table V. Glejser Statistical Test Results Model \_T \_Sig.

\_\_\_\_\_1\_(Constant) \_-,817 \_,416 \_ \_ Pembiayaan \_-1,254 \_,212 \_ \_ \_Total Aset \_1,458 \_,148 \_ \_ Jumlah Kantor \_-1,359 \_,177 \_ \_a. Dependent Variable: ABS\_RES \_ \_ Based on the results of the output table V above, it can be seen that all variables have a significance value of more than 5%, which means there are no symptoms of heteroscedasticity between independent variables.

Furthermore, to determine the effect of the independent variables in this study on poverty levels, a regression test was carried out with the following information: Table VI. Multiple Linear Regression Statistical Test Results Model \_Unstandardized Coefficients \_ \_ B \_Std. Error \_Beta \_ \_ 1 \_(Constant) \_,124 \_,008 \_ \_ \_ \_ \_ Financing (X1) \_-,007 \_,002 \_-2,304 \_ \_ \_Assets (X2) \_,006 \_,002 \_1,826 \_ \_ \_Branch Offices (X3) \_,002 \_,001 \_,408 \_ \_a.

Dependent Variable: Poverty Rate \_ \_ By table VI above, the model of the results of the multiple linear regression analysis used in this study can be formulated as follows: \_ Following the regression results above, it can be seen that financing has a negative and significant effect on poverty levels. This shows that an increase in the amount of financing in Islamic banks will contribute significantly to a decrease in the amount of poverty.

Thus, the distribution of Islamic bank financing has been right on target where the use of funds provided by Islamic banks to customers has been able to improve the welfare of customers of the Islamic bank. Therefore the existence of Islamic banks in Indonesia must be supported by the government to help the government reduce poverty.

The government should provide policies and stimulus for Islamic banks in channeling financing so that the portion of financing from Islamic banks can be more significant than lending from conventional banks. This is due to the distribution of Islamic bank financing based on fair contracts and also based on underlying assets so that the distribution of Islamic bank financing will have a direct impact on the real sector.

The results of this study are in line with the concept of Islamic banks as banks that provide benefits to the Ummah delivered by previous researchers which include: Arafah & Nugroho (2016), Masyita (2015); Nugroho et al., (2017) and Wajdi Dusuki (2008). On the other hand, the variable amount of assets of Islamic banks has a significant and positive influence on poverty levels.

This can be caused by a decrease in the financing deposit ratio continuously for three years from 2013 to 2016, which is shown in the graph below: Graph 3. Percentage of Financing Deposit Ratio (FDR) in the 2012-2016 Period \_ Source: Financial Services

Authority (OJK) that has been processed Referring to graph three above, it can be seen that the function of the distribution of Islamic banks has decreased performance for three years in a row, namely the 2013-2016 period.

This condition causes an increase in the assets of Islamic banks to be contributed by the addition of deposits from third parties or deposits. Thus, the impact of adding Islamic bank assets has significant implications for the increase in poverty. Therefore, the government as regulation should measure the performance of Islamic banks not only interms of asset growth but also how the impact of the growth of these assets on reducing poverty (Arianto, 2011).

Likewise, the stakeholders of Islamic banks, the target of Islamic bank performance, should be the impact is not solely the numbers on the financial statements in the form of assets, but the importance is the substance of the existence of Islamic banks is to provide benefits for the human race. Islamic bank office network is the frontline to provide Islamic financial services.

A large number of networks and services of Islamic banks in all corners of the country will have an impact on the increasing literacy of Islamic finance and also the use of

Islamic bank products and services by the public in Indonesia. However, the results of this study provide information that the expansion of the Islamic bank network has a positive and significant impact on increasing poverty.

The results of the statistical test stated that the addition of office networks of Islamic banks did not contribute to reducing poverty. Thus there is the possibility of a feasibility mechanism (feasible study) of opening an office network of Islamic banks, which are located in provincial cities, and large towns only consider the profit factor alone.

Therefore it can be possible that the focus of Islamic banks is on the middle to the upper-class segment where the majority of them live in big cities and provinces rather than in rural or remote areas in Indonesia. Conclusions The existence of Islamic banks should be the focus of the government to become partners in alleviating poverty jointly.

This is in line with the results of this study, especially on the variable distribution of Islamic bank financing. Increased allocation of Islamic banks can reduce poverty levels, where the distribution of Islamic bank financing will have a direct impact on the real sector so that it will increase economic growth.

Other variables in this study are the number of Islamic bank assets, and the number of office networks of Islamic banks has a positive and significant impact on the increase in poverty. This shows that currently, the growth of Islamic bank assets is supported by deposits and studies on the opening of office networks of Islamic banks that have not been comprehensively assessed by considering the benefit of the people.

Thus, this research can be taken into consideration for all stakeholders in establishing Islamic bank performance indicators that are not only based on a large number of assets and profits generated but also consider aspects of the contribution of Islamic banks to the benefit of the people. Also, the results of this study can be used by subsequent researchers who have Islamic banking themes and social problems with different variables and periods from this study. References Aliyu, S., Hassan, M. K., Mohd Yusof, R., & Naiimi, N. (2017).

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