Implementation of Hajj Manasik Guidance Management at the Ministry of Religious Affairs Office of Sragen Regency

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Abstract
The research aims to determine the general description of the implementation of Hajj ritual (manasik) guidance by the Ministry of Religious Affairs of Sragen Regency for prospective Hajj pilgrims. The research was descriptive qualitative with data collection techniques through observation, interviews, and documentation. The results showed that the implementation of guidance on mass Hajj manasik of the Ministry of Religious Affairs of Sragen Regency was aligned with the planning that had been formed and in accordance with the Decree of the Director General of Hajj and Umrah Implementation No. 164 of 2023 concerning guidelines for organizing Hajj manasik guidance for regular pilgrims at the Regency or City and District levels. The Ministry of Religious Affairs of Sragen Regency used four management functions in carrying out Hajj manasik guidance activities: planning, organizing, implementing and supervising.

Keyword: management, guidance, hajj manasik

Abstrak

Kata Kunci: manajemen, bimbingan, manasik haji
Introduction

Indonesia is a country where the majority of the population adheres to Islam (Syafii & Harahap, 2020). The basis of the Islamic religion is the pillars of Islam. There are five pillars of Islam; they are the creed, prayer, zakat, fasting and Hajj. Among the commands of Allah SWT, what must be carried out is to perform the Hajj (Zulfa, 2017). Etymologically, Hajj means deliberately going to or visiting the Baitullah, whereas according to the terminology, Hajj means deliberately visiting the Baitullah to carry out special deeds that have been regulated in the Al-Qur’an and As-Sunnah (Fahmy Hasani & Ibni Trisal Adam, 2022).

Performing the Hajj pilgrimage is one of the human obligations to Allah SWT for those who have fulfilled several requirements, including Islam, puberty, rational, independent, and capable. Capable here has a broad meaning: physically, spiritually, and financially capable (Fathansyah & Irwansyah, 2019). Physically capable, because the Hajj pilgrimage requires physical strength and takes quite a long time. Spiritually capable, which means the Hajj pilgrimage requires the strength of faith and piety in carrying out rituals and prayers. Meanwhile, being financially capable means having material supplies or money to cover the costs of the Hajj pilgrimage and living costs while in the Holy Land (Fathansyah & Irwansyah, 2019).

Carrying out acts of worship is a permanent and conditional obligation throughout life. However, Hajj is only done once in a lifetime; more than that, it is a sunnah act. Hajj is obligatory for Muslims with several conditions. If a person cannot fulfill the requirements, that person is not obliged to perform Hajj. The purpose of making Hajj mandatory is to fulfill the call of Allah SWT and commemorate a series of activities of the Prophet Abraham.

The abilities that a person must meet to carry out the Hajj pilgrimage are general abilities and personal abilities. General capabilities are capabilities that must be fulfilled by the government, such as implementing applicable laws and regulations regarding the implementation of the Hajj pilgrimage, guidance on Hajj rituals (manasik), security during the trip, facilities in the form of transportation, accommodation, and establishing cooperative relations between countries: the Indonesian government and the government of the Kingdom of Saudi Arabia. Meanwhile, personal abilities are abilities that must be possessed by each prospective Hajj pilgrim, including financial ability, physical and spiritual health, and religious knowledge, especially about Hajj manasik (Nidjani & Hanan, 2006).

The Ministry of Religious Affairs Office of Sragen Regency is one of the religious agencies which has a Hajj and Umrah Organization (PHU) Division. The Sragen
Ministry of Religious Affairs PHU has full responsibility for organizing mass Hajj manasik guidance activities in Sragen. Hence, many things must be prepared in such a way related to implementing Hajj manasik guidance. Based on Law No. 8 of 2019 concerning the implementation of the Hajj pilgrimage, it is mandatory that the government provide services, guidance, and protection for Hajj pilgrims. These services include administrative services, implementation of Hajj manasik guidance before the pilgrims depart, accommodation, transportation for the departure and return of the pilgrims, health and security services, and other things required by prospective Hajj pilgrims.

In the decision of the Director General of Hajj and Umrah Organization No. 164 of 2023, it is stated that guidance on Hajj manasik is carried out at eight meetings, two times at the district level and six times at sub-district level and is carried out no later than before the first national flying group (kloter) departs. Thus, Hajj manasik guidance is one of the most important things for prospective Hajj pilgrims who will go on the Hajj pilgrimage to the Holy Land. By following the Hajj manasik guidance, the pilgrims can increase their understanding and knowledge regarding the implementation of the Hajj pilgrimage.

Previous research includes research study by Ade Yuliar and Romadhani Anggika Putri with the title an analysis of the implementation of Hajj manasik guidance at KUA through an evaluation model (Yuliar & Putri, 2021). The aim of the research is to find out about the implementation of Hajj manasik guidance by the Ministry of Religious Affairs of Sragen Regency for prospective Hajj pilgrims in 2023.

**Literature Review**

According to T. Hani Handoko, management is an organizational activity to achieve predetermined goals. In its implementation, it uses several management functions: planning, organizing, drafting, directing, leadership, and supervision (Handoko, 1998). Meanwhile, George R. Terry stated that management is an activity to achieve a goal carried out by individuals as best as possible through predetermined actions. It includes knowing what they have to do, determining how to do it, understanding how to do it and measuring the effectiveness of their efforts (Saphira, 2022). From the definition according to the experts above, it can be concluded that management is an organizational activity carried out to achieve predetermined goals.

According to Prayitno, guidance is a process of providing assistance to someone which is done continuously so that they can understand themselves, direct themselves, and act naturally according to the guidance and circumstances. Guidance
helps individuals achieve optimal self-development as social beings (Prayitno & Amti, 2008). According to Frank Person, quoted by Prayitno and Erman Amti, guidance is "assistance given to individuals to be able to choose, prepare and assume a position and make progress in the position they choose" (Prayitno & Amti, 2008). Meanwhile, according to Crow and Crow, quoted by Prayitno and Erman Amti, guidance is assistance given by a man or woman who has an adequate personality and is trained to help individuals organize their own lives, develop their own outlook on life and make decisions in solving the problems faced (Prayitno & Amti, 2008). From the definitions above, it can be concluded that guidance is a process of action by providing systematic assistance to someone so that they are able to develop their abilities in solving problems so that they do not always depend on other people.

According to Peter Salim and Yenni Salim, Hajj rituals (manasik) are "explanations in the form of guidance or instructions to prospective Hajj pilgrims regarding the procedures for traveling and carrying out the Hajj pilgrimage with the aim that they can carry out all Hajj activities independently and obtain a prosperous Hajj" (Sukayat, 2016).

From the definition above, it can be concluded that Hajj manasik guidance is an effort to provide, guide, and direct done by the guide to prospective Hajj pilgrims in the form of guidance or instructions regarding the procedures for traveling and carrying out the Hajj pilgrimage.

**Research Methods**

The research was descriptive qualitative research. The sampling in this research was *purposive sampling*. *Purposive sampling* is a sampling technique conducted by asking respondents several questions which are considered helpful in exploring the object the researcher wants to research based on research needs (Sugiyono, 2017). Data sources were obtained from primary data, such as interviews with the Head of the Division and staff of the Hajj Umrah Organizing Section (PHU) of the Ministry of Religious Affairs of Sragen. Meanwhile, secondary data used data collection techniques in the form of observation, interviews, and documentation. The research location was at the Ministry of Religious Affairs Office of Sragen, Pemuda Street No. 8 Kebayanan Krajoyok Hamlet, Sragen Wetan, Sragen District, Sragen Regency. The research was conducted from January to May 2023.
Result and Discussion

Hajj Manasik Guidance Management

Hajj manasik guidance management is the activity of systematically arranging activities to facilitate the realization of a manasik guidance goal for prospective Hajj pilgrims. With management, the effectiveness and results of management elements can be increased (Purwanto et al., 2021). The elements of management consist of man, money, methods, machines, materials, and market, which are often called the 6 M’s as follows:

a. Man; it means human resources in the form of an executive committee and supervisors.

b. Money; it is funds used in the implementation of Hajj manasik guidance, which came from the Regional Office of the Ministry of Religious Affairs Central Java Province.

c. Methods; they are what methods are used to achieve the objectives of the Hajj manasik guidance, for example, determining the methods of the lesson delivery so that prospective Hajj pilgrims could understand what was being conveyed by the mentors.

d. Machines; they are complementary tools used to facilitate the implementation of mass Hajj manasik guidance, such as sound systems, projectors, laptops, and tripod screens.

e. Materials; without materials (lesson), people cannot do much to achieve the goal of implementing Hajj manasik guidance, for example, the results of the decision of the Director General of PHU regarding guidelines for organizing Hajj manasik guidance in 2023 and the materials (lesson) that will be delivered by the mentors.

f. Market; the Ministry of Religious Affairs of Sragen did not do it as it did not take profits from prospective Hajj pilgrims.

The Ministry of Religious Affairs of Sragen applied management functions to achieve the stated goals in organizing mass Hajj manasik guidance in 2023. The following are the functions of management according to George R. Terry:

a. Planning

At the planning stage, the Ministry of Religious Affairs of Sragen Regency waited to receive an invitation to a meeting from the Regional Office of the Religious Affairs Ministry of Central Java Province regarding the implementation of the Hajj pilgrimage. The Ministry of Religious Affairs of Sragen Regency was only the implementer of the Regional Office of the
Religious Affairs Ministry of Central Java Province. Before implementing the manasik guidance, the Ministry of Religious Affairs of Sragen Regency invited all the Heads of KUA and KBIH of Sragen Regency to hold a meeting to prepare for the implementation of the mass Hajj manasik guidance program. As stated by Mr Sutikno:

"Before planning was made, the Ministry of Religious Affairs of Sragen Regency first waited to receive an invitation from the Regional Office of the Ministry of Religious Affairs of Central Java Province to discuss the implementation of Hajj manasik guidance in 2023. After that, the Ministry of Religious Affairs of Sragen Regency formed a committee, prepared a proposal, invited the entire committee to hold a committee coordination meeting, prepared the administration of activities, coordinated regarding the food catering, coordinated regarding facilities and decoration at the event, and finally checked the readiness of the place before the Hajj manasik guidance took place."

According to an interview with Mr. Ulin as the Head of the Implementation of Hajj manasik guidance and the Head of the PHU division of the Ministry of Religious Affairs of Sragen Regency, the activities of the Ministry of Religious Affairs of Sragen Regency in the planning function included:

1) Formulating the objectives of Hajj manasik guidance

Formulating goals is an activity that the organization wants to realize to understand whether the program can be realized.

2) Policies

The policy is a general statement which is used as a guide for thought and action in every decision made.

3) Determining the presenters/instructors

In determining the mentors or instructors to lead the Hajj manasik guidance program, the Hajj and Umrah supervisors and the Head of the PHU of the Ministry of Religious Affairs Office of Sragen Regency chose them based on the education, expertise, experience, and whether they possessed a guidance certificate in the field of religious knowledge, especially in the field of Hajj.

4) Preparing

Preparation is the initial process before carrying out activities. Therefore, before making preparations, the Ministry of Religious Affairs of Sragen Regency waited for information from the Regional Ministry regarding the budget for implementing Hajj manasik guidance for prospective Hajj
pilgrims. After the budget funds had been disbursed, they made the preparations to carry out the Hajj manasik guidance.

The preparations of the Ministry of Religious Affairs Office of Sragen Regency for implementing guidance on Hajj manasik in 2023 included:

a) Preparation of the TOR reference framework and program schedule  
b) Formation of a committee for implementing manasik activities  
c) Coordinating with the IPHI Sragen Building management as the place to carry out Hajj manasik guidance at the regency level  
d) Writing a letter requesting permission to use the IPHI Sragen Building  
e) Delivery of invitation letters to all prospective Hajj pilgrims for the 2023 manasik guidance  
f) Making invitations for guests (Head of KUA throughout Sragen Regency)  
g) Writing a security permit letter to the Sragen Police  
h) Writing a letter requesting assistance to the Red Cross (PMI) health team of Sragen Regency  
i) Writing a letter requesting a supervisor to the Sragen Regency MUI  
j) Writing an application letter to the SragenRegency Health Service  
k) Creating a catering order letter  
l) Preparing the infrastructure needed during the implementation of Hajj manasik guidance  
m) Schedule

5) Schedule arrangements for mass Hajj manasik guidance

A schedule is difficult to separate from a program. Therefore, a leader must be able to determine timeliness as a schedule is a characteristic of the success of a good follow-up. The event rundown was compiled based on the decision of the Director General for the Implementation of Hajj Manasik Guidance No. 164 of 2023 concerning guidelines for organizing Hajj manasik guidance for regular Hajj pilgrims. Hence, the preparation of the schedule and implementation of the Hajj pilgrimage is in accordance with the Hajj pillars, obligations and sunnah according to sharia.

The arrangement results that Hajj manasik guidance was carried out in mass and in groups. The mass event would be held for two days, on Tuesday, 9th of May 2023 at 07:00-14:00 WIB and Wednesday, 10th of May 2023 at 07:00-12:00 WIB. The topic materials presented at the first
meeting were BPIH budgeting and the Hajj budget supervision, Saudi Arabian Government policy regarding the implementation of the Hajj and Umrah pilgrimage, and Indonesian Government policy regarding the implementation of the Hajj and Umrah pilgrimage. Meanwhile, the topic materials at the second meeting were the Hajj health service policy, the flow of the Hajj pilgrimage, and government policy towards Hajj pilgrims. The delivery used lecture methods, questions and answers, and video presentations by the selected mentors.

6) Debriefing of team leaders and group leaders

The implementation of debriefing activities for team leaders and group leaders at the Sragen Regency level was held in one meeting on Tuesday, 30th of May 2023 and was held at the Ayem Tentrem Ondrowino Restaurant which was located on Maospati-Solo Street No. 178, Kebayan 1, Sine, Sragen District, Sragen Regency, Central Java 57213. Allocation of the meeting time was four hours for materials briefing. Meanwhile, the materials presented included the duties and functions of team leaders and group leaders in providing services to prospective Hajj pilgrims, both while in their homeland, on the plane and while in Saudi Arabia until they return to their homeland.

The aim of holding the Karu and Karom training is so that everyone is prepared to serve the Hajj pilgrims and can carry out their duties well.

b. Organizing

At the organizing stage, the special committee for Hajj manasik guidance conducted a briefing, and the head of the committee provided guidelines. Then the duties of each member of the Hajj manasik guidance committee were distributed. The tasks were divided before the program began; hence, the committee members could prepare the needed things to conduct the Hajj manasik guidance. As stated by Mr. Ulin as Head of the PHU Division:

In the organizing process, the directors would divide the tasks according to their respective fields and tasks. Additionally, there were quite a lot of people who were included in the organization of Hajj ritual guidance, such as the Head of the Ministry of Religious Affairs of Sragen Regency, the Head of the PHU Division of the Ministry of Religious Affairs of Sragen Regency along with the staff of the PHU Division, Head of Sub. Administration, Head of KUA throughout Sragen Regency, Functional Religious Instructors throughout Sragen Regency, Ministry of Religious Affairs of Sragen Regency staff, PPNPN (Non Civil Servant Government Employees)
staff, and Management of the Hajj and Umrah Guidance Group Communication Forum (FKKBIHU). Meanwhile, the Hajj manasik guidance implementation committee consisted of a chairman, secretary, and members. In this case, they coordinated with each other in order to achieve the expected goals. Without good cooperation, the services provided would not run well.”

Thus, the organizing process in guiding the Hajj manasik is an activity of grouping and dividing the tasks of each committee member and establishing a cooperative relationship between the Hajj organizing officers to achieve the expected goals.

c. Implementation (Actuating)

The next stage is the implementation stage. The implementation stage is conducted after the planning and organizing stages have been done thoroughly. The Ministry of Religious Affairs of Sragen Regency carried out Hajj manasik guidance activities for two meetings. Manasik guidance was held to provide a direction to prospective Hajj pilgrims, which was an essential provision so that the pilgrims were able and ready to carry out the Hajj pilgrimage perfectly.

In holding the Hajj manasik guidance, the Ministry of Religious Affairs of Sragen Regency had to be able to coordinate all responsible parties during the Hajj manasik guidance process since the program was not only with the organizer but also with the speakers/mentors and the participants. As stated by Mr. Fandi:

“Manasik guidance is part of the training for prospective Hajj pilgrims, with the aim of ensuring that the departing pilgrims know and understand the process of Hajj manasik. The pilgrims are also expected to be independent when carrying out the Hajj pilgrimage in the Holy Land”.

Holding the Hajj manasik guidance with materials that were in line with the needs of the pilgrims when carrying out Hajj; they were related to policies in carrying out Hajj, health policies for the pilgrims, the wisdom of carrying out the Hajj, the flow of the Hajj journey, preserving Mabrur Hajj, the preparations which must be made and prepared Hajj pilgrims before leaving for the Hajj pilgrimage, and so on.

There were 943 prospective pilgrims taking part in the mass Hajj manasik guidance at the Ministry of Religious Affairs of Sragen Regency, and it was held in a location with a large capacity to accommodate the number of pilgrims.
The Ministry of Religious Affairs of Sragen Regency carried out mass Hajj manasik guidance at the IPHI Sragen Building located in Ngablak, Kroyo, Karangmalang District, Sragen Regency, Central Java 57221, Indonesia. In holding the mass Hajj manasik guidance, the Ministry of Religious Affairs of Sragen Regency is in accordance with the decree process by the Director General of Hajj and Umrah Organizers, Ministry of Religious Affairs of the Republic of Indonesia (Director General of PHU) where the program was held twice with mass Hajj manasik guidance and six times with group or sub-district level guidance, with 70% theoretical methods and 30% practical/simulation methods.

The first mass Hajj manasik guidance was held on Tuesday 9th of May 2023 and the second day on Wednesday 10th of May 2023 from 07.30 to 14.00 WIB. Meanwhile, Hajj manasik guidance at group or sub-district level was carried out from 11th of May 2023 to 16th of May 2023.

The debriefing of team leaders and group leaders (Karu and Karom) of the Hajj pilgrims at the Ministry of Religious Affairs Office of Sragen Regency was carried out by a committee appointed by the Head of the Ministry of Religious Affairs Office of Sragen Regency on Tuesday, 30th of May 2023 at 08.00 - 12.00 WIB. The topic material presented in the debriefing of team leaders and group leaders included the duties and functions of team leaders and group leaders in providing services to Hajj pilgrims, both during embarkation, on the plane, and while in Saudi Arabia until returning to Indonesia.

The elements of mass Hajj manasik guidance at the Ministry of Religious Affairs Office of Sragen Regency:

1) **Mentors**

Guidance is a priority in organizing Hajj manasik guidance, where the mentor has the task of delivering topic materials, practice, and simulations to prospective Hajj pilgrims. Hence, when selecting a mentor, it must be in accordance with the decision of the Director General of Hajj and Umrah Organization No. 164 of 2023: someone who has knowledge of the Hajj manasik, has a mentor certificate, and is an expert in their field. The mentors help the prospective Hajj pilgrims understand the various Hajj manasik properly and correctly.
The mentors who delivered the topic material on the Hajj manasik guidance at the Ministry of Religious Affairs Office of Sragen Regency included:

a) Head of the Hajj and Umrah Division of the Ministry of Religious Affairs, Sragen Regency
b) Chairman of the Sragen Regency MUI
c) Regent of Sragen Regency
d) SragenRegency Health Service
e) Commission Members of VIII DPR RI
f) Head of the Regional Office of the Ministry of Religious Affairs, Central Java Province
g) Head of Sub Directorate (Kasubdit) of Hajj Pilgrimage Guidance Directorate General of PHU Ministry of Religious Affairs of the Republic of Indonesia
h) Sragen Regency Hajj Guidance Group Communication Forum (FKKBIH).

2) Hajj Manasik Guidance Participants

The prospective pilgrims were used as participants in the Hajj manasik guidance with a total of 943 pilgrims. BPIH payments had been made by prospective pilgrims which covered various types of education, employment, and age backgrounds.

3) Material

The material is the main thing conveyed to the prospective Hajj pilgrims, where the material was provided as a provision for the Hajj pilgrims before departing for the Hajj pilgrimage. It was given so that Hajj pilgrims could carry out the Hajj rituals according to Islamic law correctly and make them more independent.

There were also materials provided for mass Hajj manasik at the Ministry of Religious Affairs of Sragen Regency, including:
a) BPIH budgeting and the Hajj budget supervision
b) Saudi Arabia Government policy regarding the Hajj and Umrah pilgrimages
c) Indonesian Government policy regarding the Hajj and Umrah pilgrimages
d) Hajj health service policy
e) The flow of the Hajj pilgrimage
f) Government policy towards elderly Hajj pilgrims.

4) Methods and Media

Based on data and research findings in the previous chapter, the methods used in holding mass and group Hajj manasik guidance at the Ministry of Religious Affairs of Sragen Regency included questions and answers, lectures, demonstrations, video watching, practices, and simulations. Meanwhile, the media used include sound systems, laptops, InFocus, projectors, and so on.

5) Goals and Influence

The aim of holding mass Hajj manasik guidance at the Ministry of Religious Affairs of Sragen Regency was so that prospective Hajj pilgrims could understand various things related to the implementation of the Hajj pilgrimage, from Hajj jurisprudence, Hajj ritual procedures, and other matters related to the Hajj pilgrimage, and the pilgrims were able to practice the knowledge of the rituals well and correctly.

The impact of providing Hajj manasik guidance for prospective pilgrims was that the pilgrims had good and correct knowledge of the Hajj rituals, could know what to do in the Holy Land, could get to know each other, and could understand the essence of performing the Hajj so that after returning home the pilgrims had not only performed Hajj but could become people with a successful Hajj.

d. Supervision (Controlling)

Supervision in the Ministry of Religious Affairs of Sragen Regency’s Hajj manasik guidance was carried out directly by the chief executive. Meanwhile, the supervision of Hajj manasik guidance carried out by the KUA and KBIH institutions was supervised directly by a special committee team from the Ministry of Religious Affairs of Sragen Regency as the organizer of the Hajj pilgrimage. In the monitoring process, each institution had an officer whose job was to ensure that the activities carried out were running as planned. As stated by Mr. Ahmad Ulin, the Head of the PHU Division:

"While the activities were being carried out, supervision continued to be carried out thoroughly, so that the activities could run according to what had been planned. Administrative supervision in the form of orderliness and readiness of the attendance list, material readiness, participants’ path, distribution of seats, supervision of participants with special needs, and ensuring that all participants received food. "The supervision carried out is in the form of an evaluation, with the aim of finding out deficiencies during the activity and improving them for future manasik guidance"
activities."

In the evaluation stage of the Hajj manasik guidance, the Ministry of Religious Affairs of Srigen Regency evaluated and strengthened individual and spontaneity from the beginning to the end of the topic material that had been studied by conducting questions and answers between the mentors and prospective Hajj pilgrims and practicing directly.

**Supporting factors and inhibiting factors in holding mass Hajj manasik guidance at the Ministry of Religious Affairs Office Srigen Regency are as follows:**

a. Supporting factors for the mass Hajj manasik guidance by the Ministry of Religious Affairs of Srigen Regency included: The Ministry of Religious Affairs Srigen Regency was assisted by the KUA and KBIH institutions to encourage pilgrims to follow the manasik guidance; professional and competent mentors in delivering Hajj manasik material to Hajj pilgrims; and good as well as satisfying service from the event committee.

b. Inhibiting factors of the Hajj ritual guidance at the Ministry of Religious Affairs Office of Srigen Regency included: The pilgrims’ understanding was too general; delay in the Hajj manasik guidance manual books which were allocated to the KUA; and the pilgrims’ lack of discipline in following the ritual guidance for mass Hajj manasik guidance.

**Conclusion**

It can be concluded that event of mass Hajj manasik guidance from the Ministry of Religious Affairs of Srigen Regency is in line with the plans that have been formed and is in accordance with the decision of the Directorate General of Hajj and Umrah Organization of the Ministry of Religious Affairs of the Republic of Indonesia No. 164 of 2023 regarding guidelines for organizing Hajj manasik guidance for regular Hajj pilgrims at Regency or City level and District in 1444H/2023M, starting from mentors, materials, methods, location, time, places as well as facilities and infrastructures provided to prospective Hajj pilgrims. The Ministry of Religious Affairs of Srigen Regency has implemented four management functions in holding Hajj manasik guidance activities which consist of planning, organizing, actuating and controlling so that the process of the Hajj manasik guidance activities can run smoothly and regularly.
References


